



Corporate Fact Sheet / Backgrounder

ABOUT GREAT CANADIAN

Over the past three decades, Great Canadian Gaming Corporation (GC) has been a leading gaming, entertainment and hospitality company focused on providing exceptional entertainment experiences for our guests, rewarding opportunities for our team members, and superior value to our shareholders. The company was established in 1982 and has evolved to become Canada's leading developer of gaming and entertainment properties.

PROPERTIES

Great Canadian is a Canadian based company that owns and operates a total of 16 gaming locations located in British Columbia, Ontario, Nova Scotia, and Washington State.

British Columbia:

River Rock Casino Resort riverrock.com
Hard Rock Casino Vancouver hardrockcasinovancouver.com
View Royal Casino viewroyalcasino.com
Casino Nanaimo casinonanaimo.com
Fraser Downs Racetrack and Casino fraserdowns.com
Hastings Racecourse hastingsracecourse.com
Chances Chilliwack chanceschilliwack.com
Chances Maple Ridge chancesmapleridge.com
Chances Dawson Creek chancesdawsoncreek.com

Ontario:

Flamboro Downs flamborodowns.com
Georgian Downs georgiandowns.com

Nova Scotia:

Casino Nova Scotia Halifax casinonovascotia.com
Casino Nova Scotia Sydney sydney.casinonovascotia.com

Washington State:

Great American Casino Everett greatamericancasino.com
Great American Casino Lakewood greatamericancasino.com
Great American Casino Tukwila greatamericancasino.com

**New Brunswick – Great Canadian is currently in the process of acquiring Casino New Brunswick, subject to required regulatory approvals. casinonb.ca*



Corporate Fact Sheet / Backgrounder

COMPANY MILESTONES

- **1982** - Great Canadian Casino Company Ltd., the predecessor to Great Canadian, is formed and begins operating charity casinos in a variety of locations, including Vancouver's Pacific National Exhibition casino and midway games
- **1987** - Great Canadian proudly hires its first employees on May 1, 1987
- **1992** - Great Canadian is listed on the TSX Venture exchange (TSX-V)
- **2004** - Great Canadian is listed on the Toronto Stock Exchange (TSX: GC)
- **2004** - Great Canadian opens River Rock Casino Resort, which quickly becomes the company's flagship operation
- **2005** - Great Canadian begins operations in Ontario with the acquisition of Georgian Downs and Flamboro Downs
- **2009** - River Rock Casino Resort welcomes the Canada Line, Vancouver's newest mass transit system that attracts and transports an estimated 120,000 passengers per weekday
- **2013** - Great Canadian opens Canada's one and only Hard Rock Casino at its rebranded Coquitlam property, the Hard Rock Casino Vancouver, following a multi-million dollar renovation

**For a full list of history milestones, please visit: gcgaming.com/history*

HUMAN RESOURCES

Currently, Great Canadian employs approximately 3,900 employees in Canada and 500 in Washington State. Great Canadian is proud of its employee base amongst which:

- 80 different languages and dialects are spoken
- Average age is 42
- 49.9% are male and 50.1% are female
- 33% have worked at Great Canadian for over 10 years

LEADERSHIP

As a publicly traded company, Great Canadian is governed by a Board of Directors and managed by an executive team that has a wide breadth of knowledge and experience in the gaming, hospitality and finance industry.

For a complete list of Great Canadian's Board of Directors and Executive Officers, please visit: gcgaming.com/leadership-executive-management



Corporate Fact Sheet / Backgrounder

FINANCIALS

The following table summarizes the Company's key financial information (in \$millions) for the years ended December 31, 2014 and 2013:

	2014	2013
Revenues	\$446.5	\$407.3
EBI TDA*	\$180.1	\$150.6
Net Earnings	\$78.4	\$63.1

	Dec 31, 2014	Dec 31, 2013
Total Assets	\$1,014.1	\$915.7
Long-term Debt	\$442.0	\$441.0

*EBITDA is a non-IFRS measure as described in the Company's Management's Discussion & Analysis

INDUSTRY GOVERNANCE

As a gaming operator and service provider, Great Canadian is responsible for operating under the provisions and guidelines of the provincial authorities that conduct and manage gaming and/or horseracing in the particular region.

Great Canadian complies with the regulatory/operating framework commissioned by the:

- British Columbia Lottery Corporation (BCLC)
- Gaming Policy Enforcement Branch (GPEB)
- Ontario Lottery and Gaming Corporation (OLG)
- Alcohol and Gaming Commission of Ontario (AGCO)
- Ontario Racing Commission (ORC)
- Nova Scotia Provincial Lotteries and Casino Corporation (NSPLCC)
- Alcohol and Gaming Division of the Department of Environment and Labour (AGD)
- Washington State Gambling Commission



Corporate Fact Sheet / Backgrounder

COMMUNITY INVOLVEMENT

A key element of Great Canadian's business model is its commitment to social responsibility. PROUD of our people, our business, our community is Great Canadian's brand that unifies the company's community, volunteering and social responsibility efforts. Under the PROUD program, Great Canadian annually invests over \$2 million in our communities, and in 2014, over 1,200 charitable organizations were supported by Great Canadian. In each Canadian gaming jurisdiction, the majority of gross gaming revenue from gaming facilities goes back directly to, through the respective crown corporation, provincial governments for the purpose of supporting programs like healthcare, education and social services.

RESPONSIBLE GAMBLING PRACTICES

At Great Canadian, the cornerstone of our business is our commitment to offering gambling in a responsible manner. Great Canadian is committed to working with local communities and provincial governments to educate and create awareness around responsible gambling practices and programs. Responsible gambling initiatives that Great Canadian is involved in include:

- Responsible Gambling Staff Training
- Display of Responsible Gambling Literature
- Voluntary Self-Exclusion Program
- Responsible Gambling Information Centres
- Community Based Responsible Gambling Awareness Weeks
- Responsible Marketing Standards
- No Minors Policy
- Responsible Service of Alcohol
- RG Check Certification

RG Check is an accreditation program created by the Responsible Gambling Council (RGC) based on its Responsible Gambling Standards for gaming venues and for Internet gambling sites. The program offers gaming companies the opportunity of an independent assessment of the quality of their responsible gambling safety net. All nine Great Canadian BC gaming properties have obtained their RG Check accreditation and have been involved in the RG Check process since 2009. To learn more about RG Check, please visit: rgcheck.com



GREAT CANADIAN
GAMING
CORPORATION®

Corporate Fact Sheet / Backgrounder

MEDIA CONTACTS

Chuck Keeling,
Vice President, Stakeholder Relations and Responsible Gaming
Great Canadian Gaming Corporation
Tel: 604.247.4197
Email: ckeeling@gcggaming.com

Sonja Mandic
Manager, Media and Responsible Gaming
Great Canadian Gaming Corporation
Tel: 604.303.6169
Email: smandic@gcggaming.com